

Client:
YMCA Camp Minikani

Location:
Richfield, WI

Project Type:
Education & Institutional
Interior Remodel

YMCA Camp Minikani

Requirements:

In an effort to readdress its brand and public image, the YMCA called upon Schroeder Solutions for design direction for its new Camp Minikani Lodge. The organization was looking to maintain its family and kid-friendly atmosphere while marketing to adult groups and communicating a wellness mentality.

Recommendations:

In order to create an interior suitable for these brand goals, the Schroeder Solutions' design team addressed space planning, finish selections, furniture and draperies within strict budget parameters. Warm earth tones and residential inspired finishes were selected in order to create a homey, upscale lodge appeal. The furnishings were kept to a minimum in order not to distract attention from architectural elements such as the focal fireplace and library area with floor-to-ceiling windows. Mobility and flexibility were also critical in order for the space to accommodate a variety of diverse groups and meeting layouts from staff meetings to children's crafts. In addition, the design team addressed the counselor workspace with a new, larger reception area and staff offices. The reception desk design incorporated customized panels, a stone-like laminate for the worksurfaces and a granite transaction counter in order to continue the earthy appeal of the interior.

Product Showcase:

- Programming, space planning, finish selection and furniture specification
- Teknion Leverage and Lyft workstations
- Wesnic lounge furniture
- Community seating
- KI tables and chairs
- Bigelow modular floor covering
- Furniture installation

Results:

"This lodge has allowed us to expand our services to our customers throughout Wisconsin. The interior turned out beautifully!" – Cliff Clauer, Camp Director

