

**Client:**  
Buy Seasons, Inc

**Location:**  
New Berlin, WI

**Project Type:**  
New Corporate Office  
Design and Relocation



## Buy Seasons, Inc.

### Requirements:

BUYSEASONS, Inc. is the world's largest internet retailer and supplier for costumes and party supplies. Since the company flexes its staff from 100 to 1,000 employees during prime holiday seasons, the goal was to create a pleasant work environment that accommodates its fluctuating team in their new corporate office building.

### Recommendations:

The collaboration between Schroeder Solutions and BUYSEASONS was crucial throughout the programming phase to insure the diverse needs of the employees were addressed. Based on this collaboration, Schroeder Solutions selected Teknion Leverage to create an undulating layout using 120-degree planning techniques. The plan accommodates the full-time, 100-person staff all year round while also addressing 130-temporary work areas for seasonal activity. Manager work areas were staggered throughout the plan to allow the staff to spread out during peak seasons for maximum managerial efficiency. In addition, a seasonal staff room with 70 work areas was created. The design team selected Teknion Contessa seating for the boardroom as well as Expansion desking and Versteel tables to provide a flexible and contemporary workspace for this global, innovative business. The project involved space planning, furniture and finish selection, move coordination and installation within tight timeframes and budgets. The Schroeder team worked with the client to insure this critical timing was addressed and the project was successfully completed.

### Product Showcase:

- Space planning and furniture specifications
- Teknion product: Leverage workstations, Expansion desking and wood furniture, Contessa seating
- Teknion modular cabinetry
- Versteel tables
- Mobilia custom wood private office furniture
- Furniture lab booths for the executive eatery
- Milliken modular floor covering
- Furniture installation
- Corporate relocation

### Results:

"Schroeder Solutions has been an integral member of the BUYSEASONS, Inc. team. Our project went off on-time and at budget. In a business like ours, it's always fun to do the impossible – Schroeder Solutions and BUYSEASONS made it happen together!"

– Terry Rowinski, VP of Operations



workplace design • office furniture • architectural products • corporate relocation